# **BricsCAD Leads the Price-Performance Revolution**

You're in business for the long haul. Let's do the math for 5 years of BricsCAD<sup>®</sup> **VS** AutoCAD<sup>®</sup> price.

Total	\$1,675	\$8,400
Year 5	\$0	\$1,680
Year 4	\$265	\$1,680
Year 3	\$265	\$1,680
Year 2	\$265	\$1,680
Year 1	\$880	\$1,680
	BricsCAD Pro V17"All-in"	AutoCAD Rental

#### With BricsCAD Pro:

- Buying V17 "All-in" today will get you a no-cost upgrade to V17 in 2017.
  - Initial cost is \$880.
- Pay your "All-in" renewal \$265 in 2018, and you'll get V18 in 2018.
- Pay your "All-in" renewal \$265 in 2019, and you'll get V19 in 2019.
- Pay your "All-in" renewal \$265 in 2020, and you'll get V20 in 2020.

## Your total cost to get 5 years of BricsCAD Pro with full upgrades is:

## \$1,675.

## With AutoCAD:

- Renting AutoCAD<sup>®</sup> 2017 today will get you AutoCAD 2017 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2018 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2019 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2020 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2021 for a year for \$1,680.

## Your total cost to get 5 years of AutoCAD with full upgrades is:

(1,680 + 1,680 + 1,680 + 1,680 + 1,680) =\$8,400.

#### <u>Notes</u>

#### 1. We've added BricsCAD "All-in" Subscription to this pricing model because:

- It represents a good value and we want to be fair and compare "apples to apples".
- In Autodesk's rental model, AutoCAD is effectively under subscription as long as you keep paying for it.
- The AutoCAD prices quoted here include Autodesk Subscription with Basic Support.
- BricsCAD's "All-in" subscription includes 24-hour Priority email support. Autodesk offers "Advanced Support" at an additional cost for AutoCAD-only rental programs, but that price is not included in the AutoCAD rental costs shown here.

## 2. After 31 January 2016, Autodesk, Inc. will no longer sell perpetual licenses of AutoCAD®.

## 3. BricsCAD "All-in" includes:

- Priority Support
- Update to the next major release
- Free copy of "Customizing BricsCAD" by Ralph Grabowski
- The flexibility to leave subscription, keep using BricsCAD and upgrade it later!

## 4. "All-in" Subscription is recommended, but not required.

## 5. Note: If you stop paying rental fees for Autodesk software, it will simply stop working.

6. <u>BricsCAD Pro</u>costs\_\$650 for a Desktop (perpetual) license. You own the license, and it keeps working even if you choose not to purchase BricsCAD "All-in" Subscription. If you don't purchase "All-in" Subscription, you will still be able to upgrade your licenses to future releases, for a fee.

"Software customers want perpetual, multi-platform licenses. Buy a license of BricsCAD and it's yours forever. Run it on a desktop and a laptop, on Windows, Mac or Linux – it's your choice. You can upgrade your software on your own schedule, and Bricsys offers "All-in" maintenance subscriptions for customers who want the security of upgrades every year."

Contact Welded Tube Pros LLC for more details and to purchase software.

## **Bud Graham**

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