BricsCAD Leads the Price-Performance Revolution

You're in business for the long haul. Let's do the math for 5 years of BricsCAD AutoCAD price.

Total	\$1,575	\$8,400
Year 5	\$0	\$1,680
Year 4	\$235	\$1,680
Year 3	\$235	\$1,680
Year 2	\$235	\$1,680
Year 1	\$870	\$1,680
	BricsCAD Pro "All-in"	AutoCAD Rental

With BricsCAD Pro:

- Buying V16 "All-in" today will get you a no-cost upgrade to V17 when it ships in 2017.
 - o Initial cost is (650 + 190) or \$840.
- Pay your "All-in" renewal \$235 in 2017, and you'll get V18 in 2018.
- Pay your "All-in" renewal \$235 in 2018, and you'll get V19 in 2019.
- Pay your "All-in" renewal \$235 in 2019, and you'll get V20 in 2020.

Your total cost to get 5 years of BricsCAD Pro with full upgrades is:

$$(650 + 190 + 235 + 235 + 235) = $1,575.$$

With AutoCAD:

- Renting AutoCAD® 2016 today will get you AutoCAD 2016 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2017 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2018 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2019 for a year for \$1,680.
- Renewing that rental will get you AutoCAD 2020 for a year for \$1,680.

Your total cost to get 5 years of AutoCAD with full upgrades is:

$$(1,680 + 1,680 + 1,680 + 1,680 + 1,680) = $8,400.$$

Notes

- 1. We've added BricsCAD "All-in" Subscription to this pricing model because:
 - It represents a good value and we want to be fair and compare "apples to apples".
 - In Autodesk's rental model, AutoCAD is effectively under subscription as long as you keep paying for it.
 - The AutoCAD prices quoted here include Autodesk Subscription with Basic Support.
 - BricsCAD's "All-in" subscription includes 24-hour Priority email support. Autodesk offers
 "Advanced Support" at an additional cost for AutoCAD-only rental programs, but that price is
 not included in the AutoCAD rental costs shown here.
- 2. After 31 January 2016, Autodesk, Inc. will no longer sell perpetual licenses of AutoCAD®.
- 3. BricsCAD "All-in" includes:
 - Priority Support
 - Update to the next major release
 - Free copy of "Customizing BricsCAD" by Ralph Grabowski
 - The flexibility to leave subscription, keep using BricsCAD and upgrade it later!
- 4. "All-in" Subscription is recommended, but not required.
- 5. Note: If you stop paying rental fees for Autodesk software, it will simply stop working.
- 6. <u>BricsCAD Pro</u> costs \$650 for a Desktop (perpetual) license. You own the license, and it keeps working even if you choose not to purchase BricsCAD "All-in" Subscription. If you don't purchase "All-in" Subscription, you will still be able to upgrade your licenses to future releases, for a fee.

"Software customers want perpetual, multi-platform licenses. Buy a license of BricsCAD and it's yours forever. Run it on a desktop and a laptop, on Windows, Mac or Linux – it's your choice. You can upgrade your software on your own schedule, and Bricsys offers "All-in" maintenance subscriptions for customers who want the security of upgrades every year."

Contact Welded Tube Pros LLC for more details and to purchase software.

Bud Graham

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